The Foundation for Social Connection Partners with NBA Total Health presented by Evernorth Health Services

Washington, D.C. [March 6, 2025] – The Foundation for Social Connection (F4SC) is honored to be selected as a partner of the National Basketball Association's (NBA) new health platform, NBA Total Health presented by Evernorth Health Services, that promotes holistic health and vitality.

NBA Total Health presented by Evernorth Health Services is a groundbreaking platform that offers physical, mental, preventive and community health resources and leverages the organizations' global influence to improve individual and collective well-being. As a selected partner, F4SC will help empower fans with evidence-based tools—such as their interactive *Action Guide for Building Socially Connected Communities*—and support the platform's programming designed to foster social connection and meaningful community engagement.

"This comprehensive initiative demonstrates a growing recognition that true well-being goes beyond physical or mental health. It's about feeling connected, supported, and part of something bigger than ourselves," said Jillian Racoosin, Executive Director at the Foundation for Social Connection. "We are proud to join this effort alongside the NBA to champion social connection as a fundamental pillar of health."

To explore NBA Total Health, visit www.totalhealth.nba.com.

The Foundation for Social Connection (F4SC) was founded in 2020 with the vision of a vibrant society where social connection is at the heart of how we live. As the leading US organization focused on addressing our crisis of disconnection, our mission is to advance social connection nation-wide rooted in evidence for our collective well-being. Together with our Scientific Leadership Council, Action Network, and partners, we translate research into practice, create long-lasting partnerships and convening opportunities for field builders, and prioritize social connection as a national value powered by lived experiences.