

# SOCIAL CONNECTION CONFERENCE

OCTOBER 28-30

## SEEDS OF CONNECTION



At a time when social isolation and loneliness are recognized as critical public health and social challenges, the 2025 Social Connection Conference will bring together leaders across sectors to catalyze solutions. Taking place in Atlanta, Georgia, from October 28-30, 2025, this convening will serve as a pivotal moment to raise awareness, build the field, and strengthen cross-sector collaboration—all essential to fostering a more connected and resilient society.

### Your Sponsorship Directly Enables Us To:

- **Raise the visibility of social connection as a key driver of well-being, health, and societal resilience.** By bringing together experts, practitioners, and policymakers, we amplify the urgency and impact of this issue at a national level.
- **Build and strengthen the field of social connection.** Your support ensures we can convene the leading voices in research, community innovation, and systems change, helping to shape the future of this work.
- **Facilitate meaningful connections and partnerships.** Conferences are where ideas turn into action—through organic networking, structured collaboration, and knowledge-sharing, new initiatives and partnerships emerge that drive lasting change.
- **Ensure accessibility and inclusivity.** We are committed to bringing diverse voices into the conversation, and sponsorships help provide scholarships, speaker support, and outreach to historically underrepresented communities.

### Ways to Get Involved

We offer a range of sponsorship opportunities, from premier recognition as a Connection Catalyst to targeted event activations like sponsoring a networking break, a plenary session, or the opening reception. Each sponsorship level provides unique branding and engagement opportunities, allowing your organization to align with a mission-driven convening that is shaping the future of social connection.

**Let's work together to create a more socially connected society.**

# LEVELS

## CONNECTION CATALYST | \$75,000

- Exclusive recognition as a premier sponsor in all conference materials.
- Branded keynote sponsorship – featured as the presenting sponsor for a keynote or main stage session.
- Prominent logo placement on conference website, program, and on-site signage.
- Speaking opportunity – introduction during a main session.
- Customized branding opportunities (e.g., lanyards, name badges, tote bags).
- 5 complimentary registrations to the conference.
- Dedicated sponsor spotlight on social media and email newsletters.
- Feature in post-event impact report, with recognition of contribution.

## NETWORK CULTIVATOR | \$30,000

- Sponsor one of the networking breaks (breakfast, lunch, or coffee breaks).
- Branded items at food and networking stations (e.g., signage).
- Logo placement in the conference program, website, and select signage.
- 2 complimentary registrations to the conference.
- Social media mentions during the sponsored networking break.
- Mention in the post-event impact report and thank-you communications.

## SOCIAL CAPITAL CHAMPION | \$5,000

- Logo placement in the conference program and on the website.
- 1 complimentary registration to the conference.
- Mention in the post-event impact report and thank-you communications.

While we list these specific sponsorship levels, we would be happy to discuss customized opportunities that best suit your goals and resources. **Please contact us at [conference@social-connection.org](mailto:conference@social-connection.org).**